

# THE DANISH BLOCKCHAIN EXPERIENCE

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# BLOCKCHAIN IS GOING TO CHANGE INDUSTRIES – NOT JUST FINANCE



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## How blockchain can restore trust in trade





# PRIVACY IS DEAD, LONG LIVE PRIVACY

- Scott McNealy, then CEO of Sun Microsystems, claimed already back in 1999 ***“privacy is dead, get over it”***.
- Tim Berners-Lee himself suggested the creation of a ***“Magna carta for the Web”*** to *“hardwire the rights to privacy, freedom of expression, affordable access and net neutrality into the rules of the game”*
- In a blockchain secured world, we can gain ownership over data again with **“persistent digital ID and persona”** on a blockchain.



# BLOCKCHAIN STANDARDIZATION WITHIN THE ISO WORKING GROUP TC 307

- An effective, technology-informed **blockchain standardization** will help **Danish industry, entrepreneurs and society** to strengthen their economic competitiveness in regional and global markets.
- The assumption is that blockchain is about to become the **backbone of the Internet of things in a digitized, cyber-physical world.**
- Standardization will be needed **to establish a common language** about the elements of what constitutes a blockchain ecosystem.
  - Interoperability between different blockchains
  - Governance of blockchain systems
  - Smart contract types
  - Protocols for the Internet of Things operating system
  - Legal entity identifier system for provenance of intellectual property





# ISO/TC 307 Blockchain

## WG 1 Foundations

Paolo  
Tasca



## WG 2 Security, privacy and identity

Julien Bringer



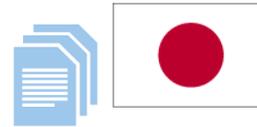
## WG 3 Smart contracts and their applications

Volker Skwarek



## SG 2 Use cases

Takeo  
Nishikata



## SG 6 Governance

Roman Beck



## SG 7 Interoperability

Eric Cohen



### WG 1 deliverables/project leaders:

ISO/IEC 23257  
Reference Architecture  
Heather Kreger



ISO/IEC TS 23258  
Taxonomy and Ontology  
Peter Luo



ISO/IEC 22739  
Terminology and concepts  
Victoria Lemieux



### WG 2 deliverables/project leaders:

ISO/IEC TR  
Overview of privacy and PII protection  
Stephen Holmes



ISO/IEC TR  
Security risks and vulnerabilities  
Shin'ichiro Matsuo



ISO/IEC TR  
Overview of identity  
Paul Ferris



### WG 3 deliverables/project leaders:

ISO/IEC TS 23259  
Legally binding smart contracts  
Philippa Ryan



# THE LACK OF BLOCKCHAIN TALENT IS BECOMING AN INDUSTRY CONCERN

**'Top 10' blockchain firms worldwide equaling less than 600 people.**

*March 14, 2017*

## BLOCKCHAIN SUMMER SCHOOL

**3<sup>rd</sup> Blockchain Summer School 2018**  
[www.blockchainschool.eu](http://www.blockchainschool.eu)

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**Copenhagen  
Business School**  
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**Harvard Teaching Case**  
**"Deutsche Bank: Pursuing Blockchain Opportunities"**  
**N9-817-100**

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UNIVERSITY

# REGISTERING VEHICLES AND TRANSFERRING OWNERSHIP BASED ON BLOCKCHAIN



**SKAT**



- **Current challenges:**
  - Imbalance of trust between buyer and seller
  - Seller must trust that buyer will re-register the vehicle
  - Authenticity of registration certificate
  - Excessively, rebuilt or stolen vehicle being sold
  - History of the vehicle
- **Correct and automated registration**
- **Secure and automated transfer of ownership without the need for central authority**

# BLOCKCHAIN HAS THE POTENTIAL TO BECOME THE OPERATING SYSTEM OF THE SERVICE ECONOMY

**Blockchain solutions have the potential to become the “supply chain operating system” to...**

... **record the quantity** and transfer of assets as they move between supply chain nodes,

... **track purchase orders**, change orders, receipts, shipment notifications, or other trade-related documents,

... **assign or verify certifications** or certain properties of physical products,

... **link physical goods to serial numbers**, bar codes, digital tags like RFID, etc., and

... **share information** about manufacturing process, assembly, delivery, and maintenance of products with suppliers and vendors.



# EUROPEAN BLOCKCHAIN CENTER IN COPENHAGEN

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For further information please contact me!

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