Lero RED Line 2020

Date: October 2020
Job Reference: 470920
RED Line Methodology

- Online research was conducted with 1,001 ROI adults aged 18+.
- Respondents were recruited using RED C Live, RED C’s own online panel of over 40,000 members.
- Quota controls were used to ensure a nationally representative sample of ROI adults aged 18+, with interlocking quotas to provide extra confidence in sample profile.
- Data was weighted across Gender, age, region and social class so as to ensure a nationally representative sample based on latest CSO projections.
- Fieldwork for this research took place from 8th – 13th October 2020.
- Weighted to be representative of all adults aged 18+ using the latest CSO census data on the following demographics:

  **Gender**
  - 51% Female
  - 49% Male

  **Age**
  - 18-24: 11%
  - 25-34: 17%
  - 35-44: 21%
  - 45-54: 18%
  - 55-64: 14%
  - 65+: 19%

  **Region**
  - Conn/ Ulster: 17%
  - Dublin: 29%
  - Rest of Leinster: 27%
  - Munster: 27%

  **Social Class**
  - ABC1: 44%
  - C2DE: 50%
  - F: 6%
Online voting
National ID card
Opinions on E-Voting remain largely in line with 2018

Nearly 3 in 5 (58%) are in favour of electronic voting, growing to almost 3 in 4 (64%) among those aged 25-34 years old.

Are You In Favour of Electronic Voting from Home on Elections & Referendums?

- **Yes: Higher Among (Jun'18)**
  - 45-54 year olds: 65%
  - Males: 62%

- **Yes: Higher Among (Oct'20)**
  - 25-34 year olds: 64%

(Q.1) (Base: All Adults Aged 18+; n=1,001)
Decline in support for a National Identity Card vs. 2018

Almost 7 in 10 (69%) are now in favour of a National Identity Card, with support strongest among 65+ year olds.

Are You In Favour of a National Identity Card?

<table>
<thead>
<tr>
<th></th>
<th>Jun '18</th>
<th>Oct '20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>75%</td>
<td>69%</td>
</tr>
<tr>
<td>No</td>
<td>14%</td>
<td>17%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>11%</td>
<td>14%</td>
</tr>
</tbody>
</table>

Yes: Higher Among (Jun’18)
- 65+ year olds: 86%
- Retired: 84%

Yes: Higher Among (Oct’20)
- 65+ year olds: 78%

Indicates higher / lower significant difference vs. Jun’18
RESEARCH EVALUATION DIRECTION CLARITY

See More, Clearly