

REDC

 **Lero**
THE IRISH SOFTWARE
RESEARCH CENTRE

A World
Leading SFI
Research
Centre

Science
Foundation
Ireland **sfi**
For what's next

Lero RED Line 2020

Date: October 2020

Job Reference: 470920

HOST INSTITUTION



PARTNER INSTITUTIONS

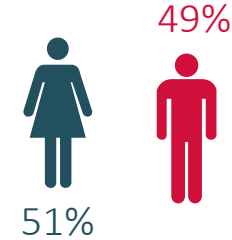


RED Line Methodology

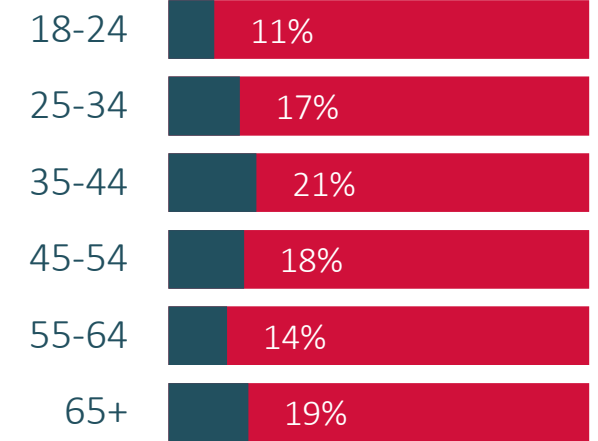
- Online research was conducted with 1,001 ROI adults aged 18+.
- Respondents were recruited using RED C Live, RED C's own online panel of over 40,000 members
- Quota controls were used to ensure a nationally representative sample of ROI adults aged 18+, with interlocking quotas to provide extra confidence in sample profile
- Data was weighted across Gender, age, region and social class so as to ensure a nationally representative sample based on latest CSO projections
- Fieldwork for this research took place from 8th – 13th October 2020
- Weighted to be representative of all adults aged 18+ using the latest CSO census data on the following demographics



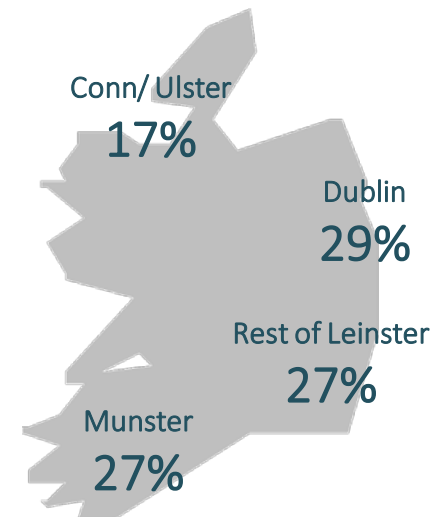
Gender



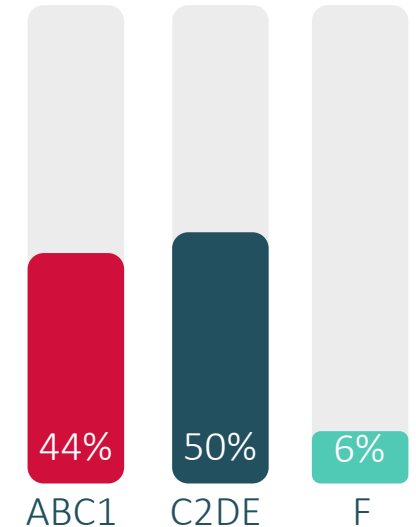
Age



Region



Social Class



Online voting National ID card

Opinions on E-Voting remain largely in line with 2018



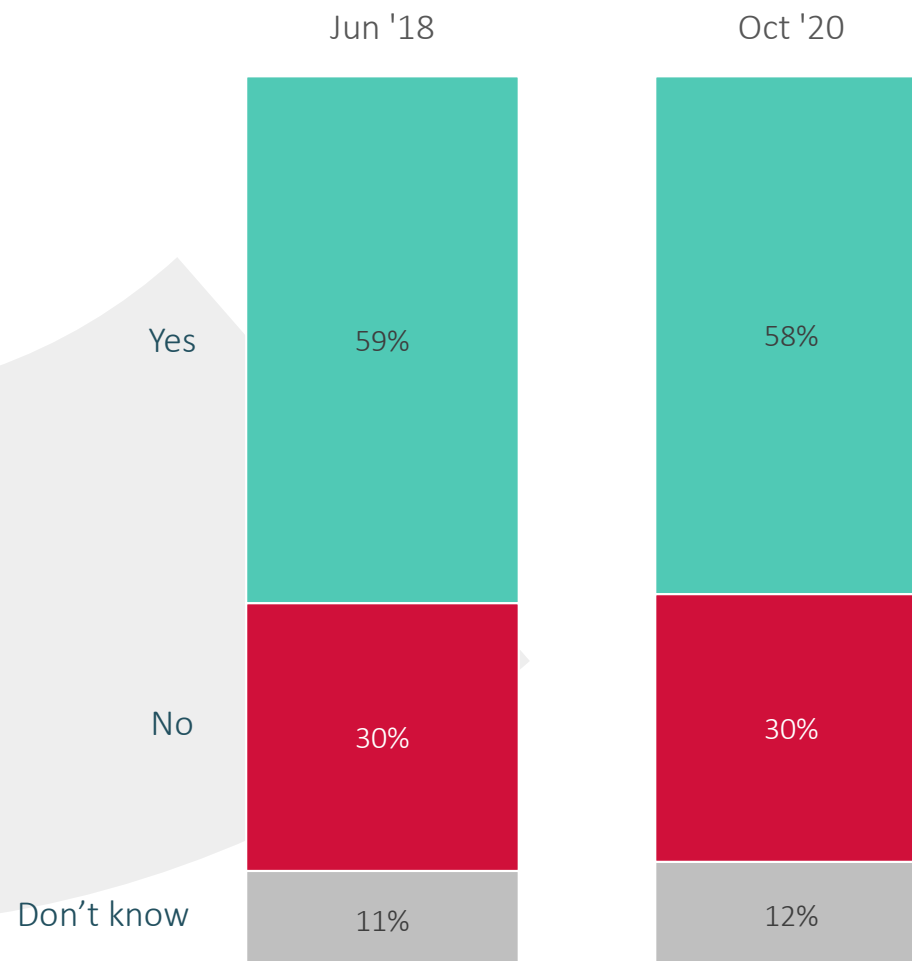
Nearly 3 in 5 (58%) are in favour of electronic voting, growing to almost 3 in 4 (64%) among those aged 25-34 years old.

Are You In Favour of Electronic Voting from Home on Elections & Referendums?



Electronic voting from home on elections & referendums

Yes: Higher Among (Jun'18)	
45-54 year olds	65%
Males	62%



Yes: Higher Among (Oct'20)	
25-34 year olds	64%

Decline in support for a National Identity Card vs. 2018



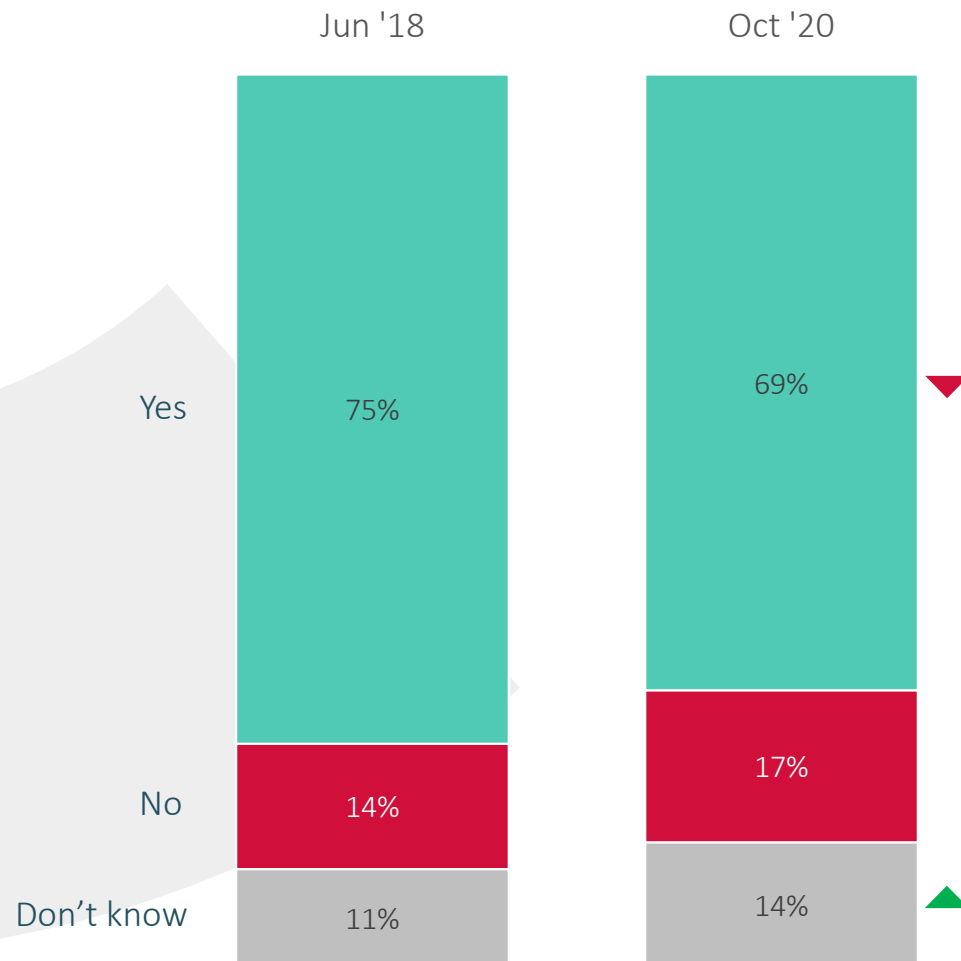
Almost 7 in 10 (69%) are now in favour of a National Identity Card, with support strongest among 65+ year olds.

Are You In Favour of a National Identity Card?



National Identity Card

Yes: Higher Among (Jun'18)	
65+ year olds	86%
Retired	84%



Yes: Higher Among (Oct'20)	
65+ year olds	78%

▲ ▼ Indicates higher / lower significant difference vs. Jun'18

(Q.1)
(Base: All Adults Aged 18+; n=1,001)

RESEARCH
EVALUATION
DIRECTION
CLARITY

See More, Clearly



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