



# Lero RED Line 2020

Date: October 2020

Job Reference: 470920























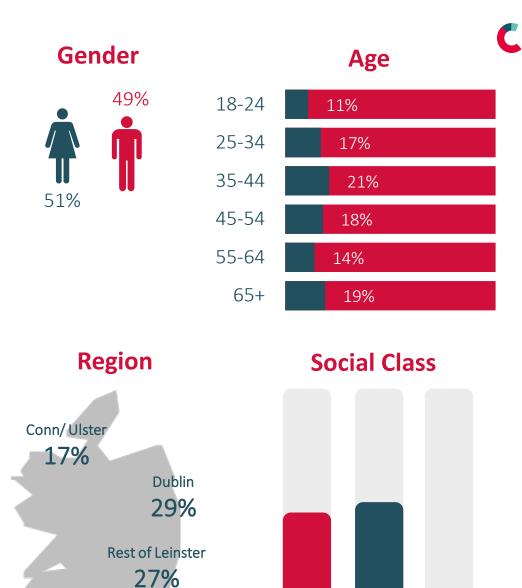




#### **RED Line Methodology**

- Online research was conducted with 1,001 ROI adults aged 18+.
- Respondents were recruited using RED C Live, RED C's own online panel of over 40,000 members
- Quota controls were used to ensure a nationally representative sample of ROI adults aged 18+, with interlocking quotas to provide extra confidence in sample profile
- Data was weighted across Gender, age, region and social class so as to ensure a nationally representative sample based on latest CSO projections
- Fieldwork for this research took place from 8<sup>th</sup> 13<sup>th</sup> October 2020
- Weighted to be representative of all adults aged 18+ using the latest CSO census data on the following demographics





Munster

27%

50%

C2DE

ABC1

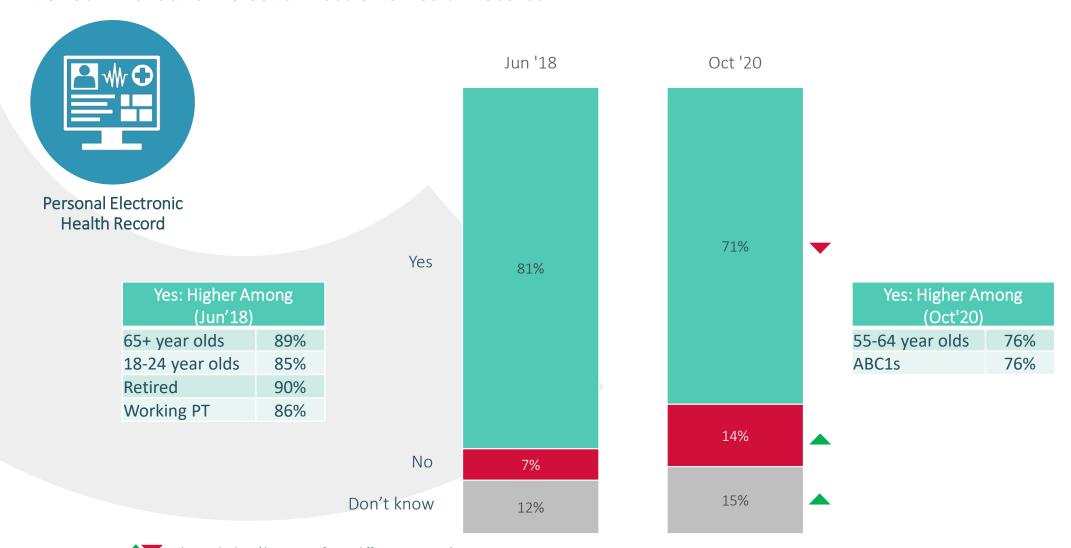
# Electronic Health Records

#### Support for personal electronic health records has fallen

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7 in 10 (71%) are in favour of electronic health records, down from 8 in 10 (81%) in 2018.

Are You In Favour of Personal Electronic Health Records?





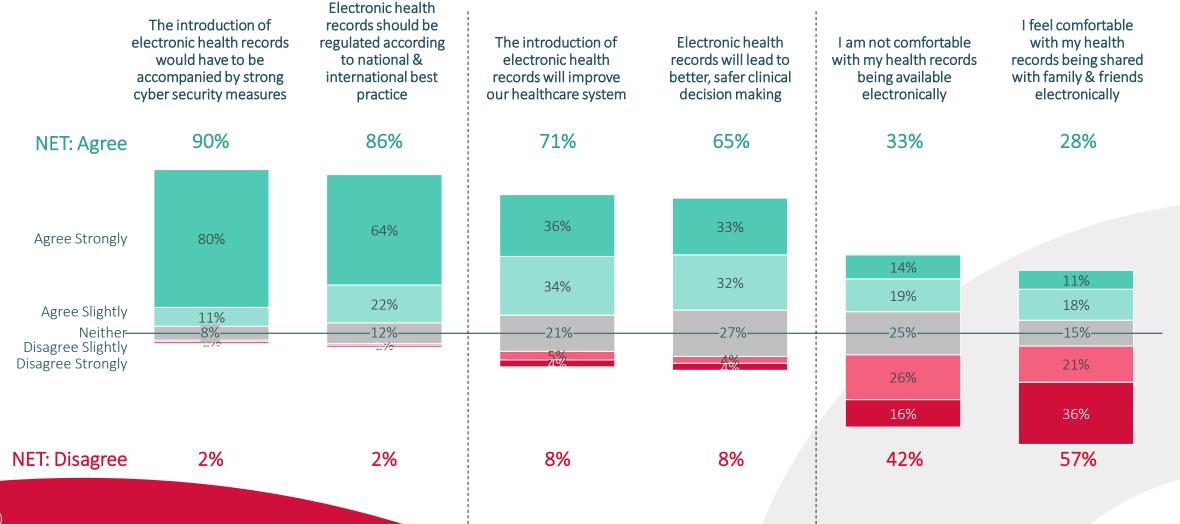
Indicates higher / lower significant difference vs. Jun'18

### The public feel that cyber security and regulation is key for EHRs



9 in 10 (90%) want strong cyber security for EHRs. Over 4 in 5 (86%) say that EHRs should be regulated according to best practice. Over half (57%) are not comfortable with their records being available electronically.

#### Opinions on Electronic Health Records



# 18-34s and ABC1s most likely to feel EHRs will improve healthcare



55+ year olds are most comfortable with their health records being shared electronically.

#### Opinions on Electronic Health Records: % Net Agree by Demographics

|  |       | Ger  | ider   | Age   |       | Social Class |      | Region |        |     |         |                 |
|--|-------|------|--------|-------|-------|--------------|------|--------|--------|-----|---------|-----------------|
|  | Total | Male | Female | 18-34 | 35-54 | 55+          | ABC1 | C2DE   | Dublin | ROL | Munster | Conn/<br>Ulster |
| The introduction of electronic health records would have to be accompanied by strong cyber security measures | 90%   | 89%  | 92%    | 89%   | 89%   | 93%          | 92%  | 89%    | 90%    | 92% | 90%     | 89%             |
| Electronic health records should be regulated according to national and international best practice          | 86%   | 87%  | 85%    | 87%   | 82%   | 90%          | 89%  | 83%    | 88%    | 87% | 86%     | 81%             |
| The introduction of electronic health records will improve our healthcare system                             | 71%   | 73%  | 68%    | 77%   | 66%   | 70%          | 77%  | 64%    | 73%    | 75% | 68%     | 63%             |
| Electronic health records will lead to better, safer clinical decision making                                | 65%   | 65%  | 65%    | 67%   | 61%   | 68%          | 70%  | 61%    | 66%    | 68% | 65%     | 58%             |
| I am not comfortable with my health records being available electronically                                   | 33%   | 33%  | 33%    | 35%   | 35%   | 31%          | 34%  | 32%    | 35%    | 36% | 32%     | 28%             |
| I feel comfortable with my health records being shared with family and friends electronically                | 28%   | 33%  | 24%    | 30%   | 23%   | 34%          | 27%  | 30%    | 29%    | 30% | 31%     | 21%             |

Indicates higher / lower significant difference vs. total

# Virtual Health Clinics

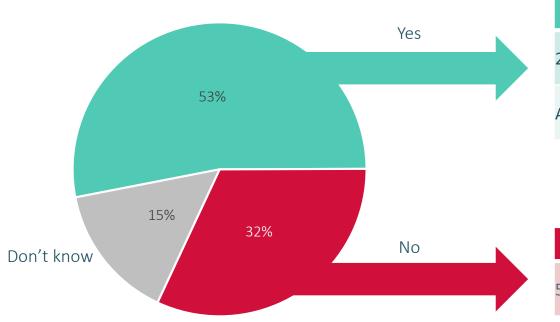
### Over half (53%) believe virtual health clinics are a good idea



25-34 year olds and ABC1s are most supportive of virtual health clinics.

#### Virtual Health Clinics

"Are Virtual Health Clinics a Good Idea?"



| Yes: Higher Among |     |  |  |  |  |
|-------------------|-----|--|--|--|--|
| 25-34 year olds   | 68% |  |  |  |  |
| ABC1s             | 60% |  |  |  |  |
|                   |     |  |  |  |  |



| No: Higher Among |     |  |  |  |  |  |
|------------------|-----|--|--|--|--|--|
| 55-64 year olds  | 38% |  |  |  |  |  |

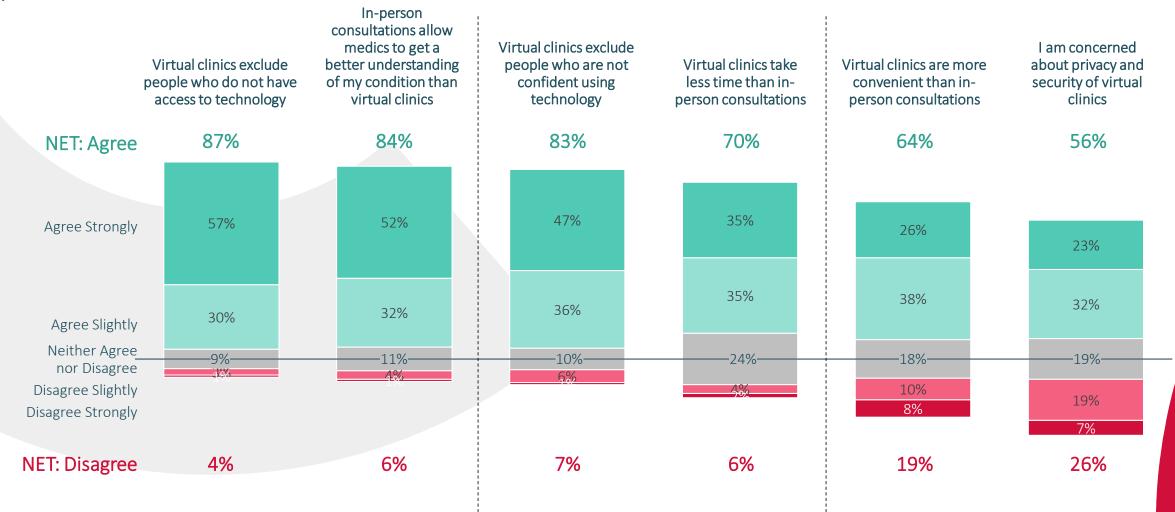


## Vast majority feel virtual clinics exclude those without technology



More than half (56%) are concerned about privacy and security of virtual health clinics.

#### Opinions on Virtual Health Clinics



(Q.4)

(Base: All Adults Aged 18+; n=1,001)

#### ABC1s most likely to find virtual health clinics more convenient



Nearly 9 in 10 (87%) of all females feel that virtual health clinics exclude those who are not confident using technology.

Opinions on Virtual Health Clinics: % Net Agree by Demographics

|   |       | Ger  | nder   | Age   |       | Social Class |      | Region |        |     |         |                 |
|---|-------|------|--------|-------|-------|--------------|------|--------|--------|-----|---------|-----------------|
|   | Total | Male | Female | 18-34 | 35-54 | 55+          | ABC1 | C2DE   | Dublin | ROL | Munster | Conn/<br>Ulster |
| Virtual clinics exclude people who do not have access to technology (e.g. broadband, webcam etc.)       | 87%   | 84%  | 89%    | 86%   | 85%   | 89%          | 89%  | 84%    | 87%    | 89% | 87%     | 81%             |
| In-person consultations allow medics to get a better understanding of my condition than virtual clinics | 84%   | 82%  | 86%    | 84%   | 81%   | 87%          | 86%  | 82%    | 84%    | 84% | 86%     | 78%             |
| Virtual clinics exclude people who are not confident using technology                                   | 83%   | 79%  | 87%    | 80%   | 82%   | 87%          | 87%  | 81%    | 86%    | 86% | 81%     | 78%             |
| Virtual clinics take less time than in-person consultations   | 70%   | 69%  | 71%    | 73%   | 69%   | 68%          | 75%  | 66%    | 72%    | 74% | 68%     | 63%             |
| Virtual clinics are more convenient than in-person consultations  | 64%   | 66%  | 62%    | 70%   | 64%   | 58%          | 70%  | 58%    | 67%    | 66% | 59%     | 61%             |
| I am concerned about privacy and security of virtual clinics  | 56%   | 54%  | 58%    | 57%   | 56%   | 56%          | 54%  | 57%    | 53%    | 60% | 57%     | 52%             |

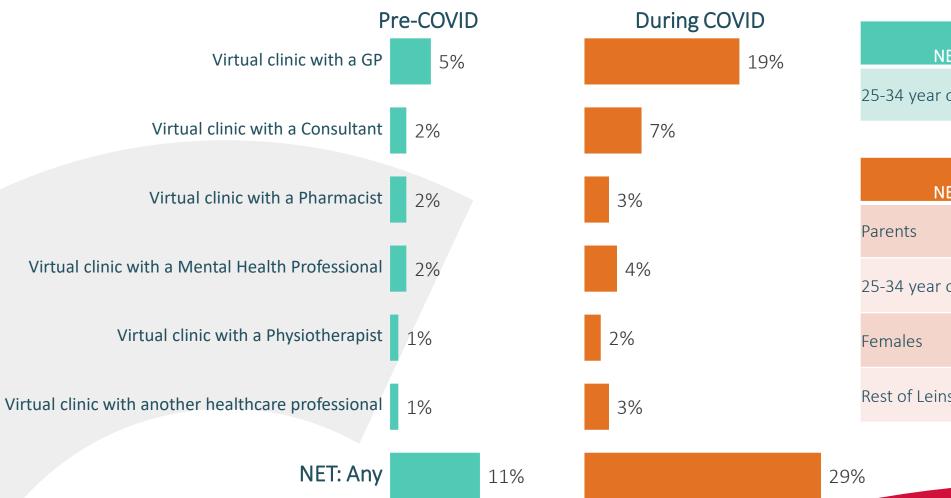
Indicates higher / lower significant difference vs. total

## Nearly 3 in 10 (29%) have used virtual clinics during COVID crisis



The use of virtual health clinics has grown strongly since the beginning of the pandemic.

#### Virtual Health Clinics Taken Part In



| Pre-COVID<br>NET Any: Higher Among |     |  |  |  |  |
|------------------------------------|-----|--|--|--|--|
| 25-34 year olds                    | 22% |  |  |  |  |

| During COVID  NET Any: Higher Among |     |  |  |  |
|-------------------------------------|-----|--|--|--|
| Parents                             | 37% |  |  |  |
| 25-34 year olds                     | 35% |  |  |  |
| Females                             | 34% |  |  |  |
| Rest of Leinster residents          | 34% |  |  |  |

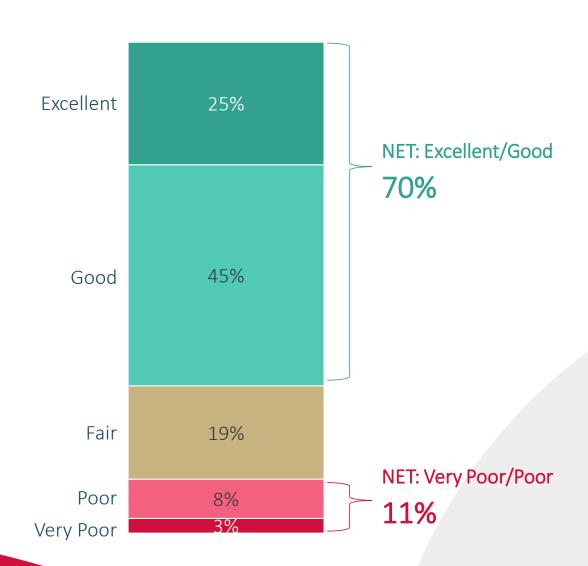
## 7 in 10 (70%) virtual clinic users rate their experience positively



Slightly more than 1 in 10 (11%) have said their experience of virtual health clinics was poor or very poor.

#### Rating of Virtual Health Clinics





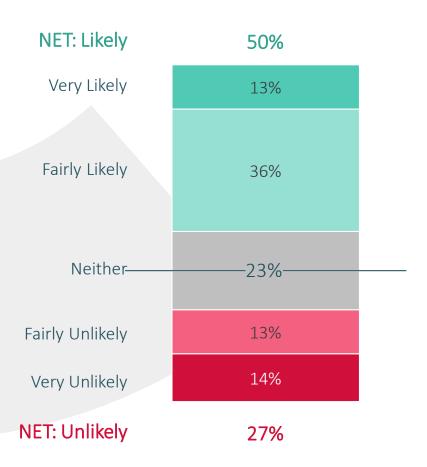
# Half (50%) of all adults are likely to use virtual clinics in the future



Likelihood is highest among those ages 25-34 years old (60%) and ABC1s (55%).

#### Likelihood to Participate in a Virtual Health Clinic





| NET Likely: Higher Among |     |  |  |  |  |
|--------------------------|-----|--|--|--|--|
| 25-34 year olds          | 60% |  |  |  |  |
| ABC1s                    | 55% |  |  |  |  |

# **Key Findings**

### **Key Findings: Electronic Health Records**



Support for personal electronic health records has fallen. 7 in 10 (71%) are in favour of electronic health records, down from 8 in 10 (81%) in 2018.

9 in 10 (90%) believe that the introduction of electronic health records would have to be accompanied by strong cyber security measures.

Over 4 in 5 (86%) of all adults say that electronic health records should be regulated according to national and international best practice.

More than half (57%) of adults are not comfortable with their records being available electronically.

### **Key Findings: Virtual Health Clinics**

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Slightly more than half (53%) of all adults believe virtual health clinics are a good idea, with 25-34 year olds (68%) and ABC1s (60%) most supportive.

Nearly 9 in 10 (87%) feel that virtual health clinics exclude those who do not have access to technology, while over than half (56%) are concerned about privacy and security of virtual health clinics.

Nearly 3 in 10 (29%) have used virtual health clinics during COVID crisis; the use of virtual health clinics has grown strongly since the beginning of the pandemic. Additionally, 7 in 10 (70%) virtual health clinic users rate their experience positively.

Half (50%) of all adults say that they are likely to take part in a virtual health clinic in the future; likelihood is strongest among those aged 25-34 years old (60%) and ABC1s (55%).



# RESEARCH EVALUATION DIRECTION CLARITY





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